

# Entrepreneurship at MSU

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Director of Undergraduate Entrepreneurship



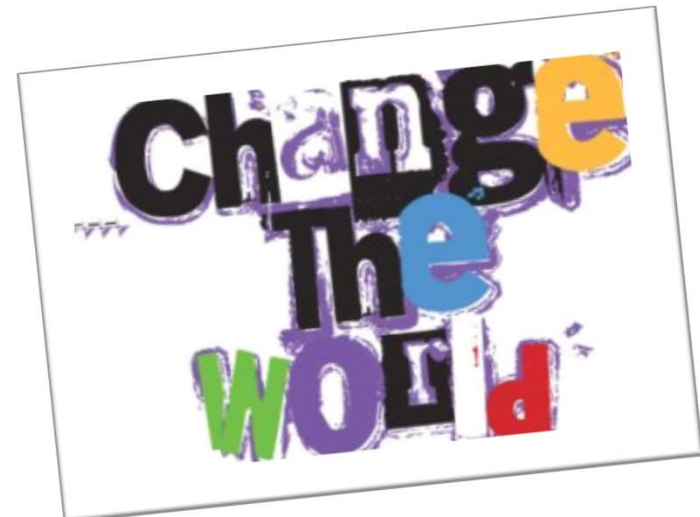
[eship.msu.edu](http://eship.msu.edu)



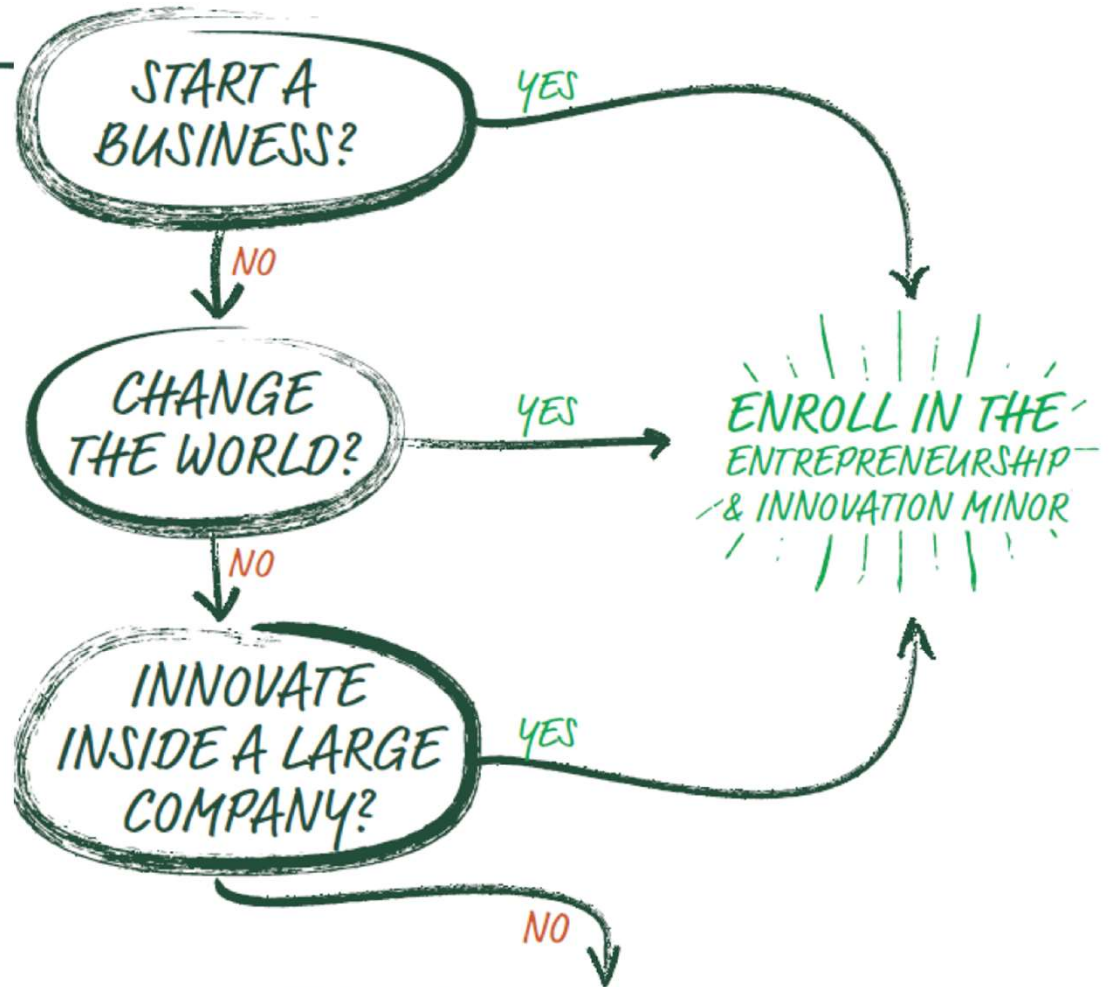


## Why become an entrepreneur?

- Be self reliant
- Pursue your dream
- Be your own boss
- Make a zillion dollars
- Dress like Steve Jobs
- See your innovation become ubiquitous
- Change the world (or “put a ding in the universe”)
- Achieve personal satisfaction like nothing else



# DO YOU WANT TO...



TAKE A NAP, RECHARGE YOUR BATTERIES  
AND THEN VISIT **ESHIP.MSU.EDU**

[www.fatsoaifixit.com](http://www.fatsoaifixit.com)

Tom Stewart  
tstewart@comwent.com

[Gofundme.com/dr1v3r](https://gofundme.com/dr1v3r)  
or goto  
[dr1v3r.com](http://dr1v3r.com)

Week A

Wednesday (Spring)

1:00 - 2:30

3:00 - 4:30

5:00 - 6:30

Thursday (Spring)

1:00 - 2:30

3:00 - 4:30

5:00 - 6:30

Week B

Wednesday (Spring)

1:00 - 2:30 PM

3:00 - 4:30 PM

5:00 - 6:30 PM

Thursday (Spring)

1:00 - 2:30 PM

3:00 - 4:30 PM

5:00 - 6:30 PM



DF  
★A

# THE MINOR



# THE MINOR IN ENTREPRENEURSHIP AND INNOVATION

- Open to any student in any college, regardless of major
- 2 Tracks
  - General Entrepreneurship Track
  - Social Innovation Track
- 15 credit-hours
  - Two core courses, 3 credit hours each BUS190: Intro to Entrepreneurship  
CAS/CAL114: Creativity and Entrepreneurship
  - Nine credit-hours of electives
- 2 E&I Experiences
  - Experiential learning projects





# THE HATCH



A man with short dark hair, wearing a black polo shirt, is speaking in an office environment. He is gesturing with his right hand. The background shows office cubicles and a desk with a computer monitor.

**DISCOVERY  
VALIDATION  
LAUNCH**



# EVENTS

*"shock & awe"*

SPARTAN INNOVATIONS  
Date: 3/15/2013  
Pay to the order of: *Scoop*  
Amount: \$1,000.00  
Memo: Undergraduate 1st Prize

SPARTAN INNOVATIONS  
Date: 3/15/2013  
Pay to the order of: *Tension LLC*  
Amount: \$5,000.00  
Memo: Undergraduate 2nd Prize

MSU Michigan State University  
Date: 3/15/2013  
Pay to the order of: *Kymora Advanced Materials*  
Amount: \$25,000.00  
Memo: Grand Prize

SPARTAN INNOVATIONS  
Date: 3/15/2013  
Pay to the order of: *Mamaly LLC*  
Amount: \$1,000.00  
Memo: Best Overall Pitch

SPARTAN INNOVATIONS  
Date: 3/15/2013  
Pay to the order of: *SuzSpex LLC*  
Amount: \$10,000.00  
Memo: 2nd Prize

SPARTAN INNOVATIONS  
Date: 3/15/2013  
Pay to the order of: *SchedFull*  
Amount: \$1,000.00  
Memo: Best Growth Potential

SPARTAN INNOVATIONS  
Date: 3/15/2013  
Pay to the order of: *GreenLight*  
Amount: \$1,000.00  
Memo: Best Overall Pitch

SPARTAN INNOVATIONS  
Date: 3/15/2013  
Pay to the order of: *Rootloop*  
Amount: \$2,500.00  
Memo: Undergraduate 2nd Prize

## EDUCATION ABROAD

You probably know that Michigan State University is rich in Study Abroad offerings that span across all seven continents. Did you also know that students can earn credit toward the Entrepreneurship and Innovation Minor *and* fulfill the Experiences requirement while studying abroad?

The essential skills a student will learn abroad will put them in the position to create a successful life both personally and professionally. Studying entrepreneurship and innovation abroad will allow students to develop and sharpen skills such as:

- fortitude
- leadership
- valor
- wisdom
- relentless pursuit of excellence

Check out the programs we have to offer:

**[JOHN CABOT UNIVERSITY, Rome, Italy](#)**

Check back often as we have more programs coming in the Fall of 2017!

**Contact us** today to learn more about the incredible opportunity that awaits.









ABOUT

ACADEMICS

CALENDAR

RESOURCES

SUCCESS STORIES

NEWS + MORE

CONTACT



LEARN TO ASK THE RIGHT QUESTIONS.  
SUCH AS, WHY NOT YOU?

**ESHIP.MSU.EDU**



# STUDENT ORGANIZATIONS

## EMBRACING THE ENTREPRENEURIAL MINDSET



- MSU Entrepreneurship Association: [msuea.org](http://msuea.org)



- Women in Entrepreneurship Association: [msuwe.com](http://msuwe.com)



- OptimizeMSU [www.optimizemsu.org](http://www.optimizemsu.org)

# KEEP UP WITH ENTREPRENEURSHIP CLICK. CONNECT. FOLLOW. ENGAGE.



<http://facebook.com/MSUEship>



[@MSUEship](https://twitter.com/MSUEship)



[@MSU\\_Eship](https://www.instagram.com/MSU_Eship)



[msueship](https://www.snapchat.com/add/msueship)



<https://eship.msu.edu/mailling-list/>