



MICHIGAN STATE
UNIVERSITY

PROFESSIONAL FELLOWS PROGRAM

Advancing Young Women Agribusiness Entrepreneurs and Innovators

A Kenya-Tanzania-Uganda-U.S. Partnership

27 APRIL—2 JUNE 2018

East Lansing, Detroit, Flint, Kalamazoo, and Lansing, Michigan
Washington, DC

This is a program of the U.S. Department of State Bureau of Educational and Cultural Affairs Office of Citizen Exchanges.

FRIDAY • 27 APRIL

All Day

Travel Day

Fellows depart their home countries for East Lansing, Michigan, USA.

SATURDAY • 28 APRIL

Morning

Arrival

Fellows arrive in East Lansing and check into TownePlace Suites Hotel.

6:00 p.m.

Light Buffet Dinner

SUNDAY • 29 APRIL

11:30 a.m.

Shuttle from TownePlace Suites to Kellogg Center

12:00 p.m.

Welcome & Working Lunch

State Room Restaurant, Kellogg Center

WELCOME REMARKS

Dr. Wynne Wright, Associate Professor

Department of Community Sustainability & Department of Sociology, MSU

INTRODUCTIONS OF MSU TEAM

- *Dr. Amy Jamison, Associate Director
Alliance for African Partnership & Center for Gender in Global Context*
- *Dr. José Jackson-Malete, Associate Director, Alliance for African Partnership*
- *Dr. Jane Payumo, Global Research Evaluation Manager
Center for Global Connections in Food, Agriculture and Natural Resources*
- *Mr. Sean Lawrie, Program Coordinator
Center for Global Connections in Food, Agriculture and Natural Resources*
- *Dr. Gretchen Neisler, Director
Center for Global Connections in Food, Agriculture and Natural Resources*
- *Dr. Rob Glew, Associate Dean for Academic Programs
MSU International Studies and Programs*

BRIEF INTRODUCTION OF FELLOWS

All Fellows

OVERVIEW OF SCHEDULE

Sean Lawrie

2:00 p.m.

Shuttle from Kellogg Center to TownePlace Suites

3:00 p.m.

Shuttle to Local Markets (optional)

5:30 p.m.

Shuttle to TownePlace Suites

Shuttle departs from Meijer east entrance to return to TownePlace Suites.

Breakfast at the TownePlace Suites is included with fellows' stay. Breakfast is offered 6:30-9:30 a.m. on weekdays and 8:00-10:00 a.m. on the weekend.

All departures from the TownePlace Suites will leave from the hotel lobby. All departures from the International Center will also leave from the lobby.

MONDAY • 30 APRIL

PROGRAM ORIENTATION & INTRODUCTIONS

8:30 a.m. Shuttle from TownePlace Suites to International Center

8:45 a.m. Group Photo
International Center Lobby

9:00 a.m. Program Orientation, Part 1
201 International Center

WELCOME

*Robert Glew, Associate Dean for Academic Programs
MSU International Studies and Programs*

Shannon Hill, Program Officer, U.S. Department of State

INTRODUCTIONS BY AFRICAN FELLOWS AND MSU PARTNERS

10:30 a.m. Break

11:00 a.m. Program Orientation, Part II
201 International Center

REVIEW OF PROGRAM THEMES

José Jackson-Malete and Amy Jamison

- Innovation and Entrepreneurship
- Gender in Agri-Food Systems
- Personal Development and Success
- Finance, Marketing and Governance in the Agribusiness Industry
- Individual and Joint Projects

OVERVIEW OF THE HOST INSTITUTIONS

Wynne Wright

12:00pm Lunch
On own; International Center Food Court

1:30 p.m. Program Orientation, Part III
201 International Center

PROGRAM LOGISTICS & PARTICIPANT SAFETY

Sean Lawrie

PROGRAM EVALUATION

Jane Payumo

3:00 p.m. Campus Bus Tour

4:30 p.m. Shuttle to Cowles House

5:00 p.m. Cowles House Working Meeting
*Guest Speaker: Richard Mkandawire, Director
Alliance for African Partnership Africa Secretariat*

7:00 p.m. Depart from Cowles House to TownePlace Suites

THEMATIC AREA I:

INNOVATION &

ENTREPRENEURSHIP

This week's session will focus on entrepreneurial practices, including learning how to find business ideas, evaluate their potential, and recognize barriers to success. In addition, fellows will learn about the stresses of a start-up business, uncertainties, and behaviors of entrepreneurs.

TUESDAY • 1 MAY

Program Lead for Day: José Jackson-Maleta

8:30 a.m. Depart from TownePlace Suites to Affiliation Sites

9:00 a.m. Individual Professional Affiliations

12:00 p.m. Depart from Affiliation Sites to MSU Campus

12:30 p.m. Lunch
On own; Charlie Kang's Restaurant

2:00 p.m. Innovation and Entrepreneurship
The Hatch & MSU Innovation Center

TOUR OF THE HATCH AND MSU INNOVATION CENTER

The Hatch is a co-working space designed for creative, innovative MSU student entrepreneurs ready to develop their business ideas. Hatch members share a common workspace, collaborating to increase the probability of each venture's success. The Hatch is an attractive place for connecting, collaborating, and spontaneous creation of marketable business ideas, facilitating a community of like-minded student entrepreneurs.

OVERVIEW OF MSU ENTREPRENEURIAL ECOSYSTEM AND PROGRAMS

BUSINESS MODEL CANVAS WORKSHOP

QUESTIONS & ANSWERS

Neil Kane, Director, Undergraduate Entrepreneurship, Burgess Institute for Entrepreneurship & Innovation, MSU

Neil Kane, the quintessential serial entrepreneur, is a leading authority on technology commercialization, entrepreneurship and innovation. He is the former co-executive director of the Illinois Technology Enterprise Center at Argonne National Laboratory and was Entrepreneur in Residence at the University of Illinois and Northern Illinois University. He has been the CEO of startup companies in areas as diverse as consumer-packaged goods, toys, nanotechnology, internet marketplaces, medical diagnostics and energy storage.

5:00 p.m. Shuttle from The Hatch to TownePlace Suites

WEDNESDAY • 2 MAY

Program Lead for Day: José Jackson-Maleta

8:30 a.m. Depart from TownePlace Suites to Affiliation Sites

9:00 a.m. Individual Professional Affiliations

12:00 p.m. Depart from Affiliation Sites to MSU Campus

12:30 p.m. Lunch
On own; International Center Food Court

1:30 p.m. From Idea to Market
201 International Center

Ken Szymusiak, Managing Director, Burgess Institute for Entrepreneurship & Innovation, MSU

Ken Szymusiak is managing director of the Burgess Institute for Entrepreneurship & Innovation (BIEI) at the Broad College of Business at Michigan State University. The BIEI is charged with developing and supporting entrepreneurship within the business college, as well as throughout the university student body of Michigan State University, through the development of curriculum, events, and entrepreneurial support structures. Additionally, Ken teaches coursework focused on entrepreneurial mindset, small business creation and management, and business model development. Ken also serves as Director of the Hive, an innovative student “idea laboratory” where he mentors students in moving business concepts from idea to market.

Joe & Megan Johnson, Founders and Creators, VADE Nutrition

Joe and Megan Johnson are the founders and creators of Vade Nutrition. They met years ago at a summer camp for college athletes; Joe was a wrestler at Michigan State University and Megan was a cheerleader at the University of Arizona. A true entrepreneur at heart, Joe always wanted to run his own company and bring a new product to market. In the summer of 2016, Joe and Megan they gave up other job opportunities to pursue Joe’s dream of starting his own business. This huge step of faith changed the course of their lives dramatically as they risked everything to make this business happen. The Johnsons’ goal is to help make people’s lives easier with their convenient products and to give back to their community through creating jobs and donating VADE’s products to feed the hungry.

5:30 p.m. Shuttle to TownePlace Suites

7:30 p.m. Dance Theatre of Harlem (optional)
Wharton Center

9:30 p.m. Shuttle from Wharton Center to TownePlace Suites

THURSDAY • 3 MAY

Program Lead for Day: Jane Payumo

- 8:30 a.m.** Depart from TownePlace Suites to Affiliation Sites
- 9:00 a.m.** Individual Professional Affiliations
- 12:00 p.m.** Depart from Affiliation Sites to MSU Campus
- 12:30 p.m.** Working Lunch: “Understanding Yourself”
100 International Center
Tom Emigh, Acorn Leadership Consulting
Tom Emigh has a master’s degree in counseling psychology, PhD coursework in leadership and organizational development, and is a trained mediator. He has significant and diverse leadership development and organizational culture consulting experience in a great variety of organizations, developing a reputation for balancing attention to detail with a high value for people and relationships all while maintaining a calm and focused presence. His strong interpersonal skills make him an excellent resource in organizational change management on the individual, team and organization-wide levels.
- 2:00 p.m.** MSU Product Center: Accelerating Innovation for Business, Industry and Entrepreneurs
201 International Center
Thomas Lyons, Professor of Agricultural, Food and Resource Economics
Dr. Lyons is a tenure-stream professor and director of the MSU Product Center, Food-Ag-Bio in the College of Agriculture and Natural Resources. He teaches courses in entrepreneurship, mentors doctoral students, and conducts research on such topics as entrepreneurship in regional food networks, coordination of wealth-building value chains, and the assessment and development of entrepreneurship skills. As Product Center Director, Dr. Lyons oversees the Venture Accelerator Program, the Food Processing Innovation Center and the Strategic Research Program.
- 3:00 p.m.** Break
- 3:15 p.m.** Fellows’ Project Development and Working Session
201 International Center
- 4:00 p.m.** Dr. Akinwumi Adesina:
The Changing Landscape of Impactful Research in Africa
303 International Center
World-renowned economist and agricultural development expert Dr. Akinwumi Adesina will be hosting a discussion on the evolving landscape of development research in Africa and how international universities can be more effective through partnerships.
Dr. Adesina will receive an honorary doctorate of agriculture from MSU during the advanced degree ceremony on Friday, May 4.
- 5:15 p.m.** Shuttle to TownePlace Suites

FRIDAY • 4 MAY

Program Lead for Day: Sean Lawrie

8:30 a.m.

Shuttle from TownePlace Suites to Flint

10:00 a.m.

Women Transforming the Flint Food System

Host: Michigan Food and Farming Systems • Jen Silveri, guide

WOMEN IN AGRICULTURE DEVELOPMENT CENTER

The purpose of the WIA Development Center is to support women who are beginning a farming business by providing resources to become economically independent farm business owners, and to reduce significant barriers to starting a successful farm business.

12:30 p.m.

Lunch

On own; local grocer

2:00 p.m.

Depart Flint for MSU

3:30 p.m.

Reflections/Questions

201 International Center

A participant roundtable/discussion to discuss outcomes and apply ideas to fellows' individual projects.

4:45 p.m.

Shuttle to TownePlace Suites

SATURDAY • 5 MAY

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|-------------------|--|
| 10:00 a.m. | Shuttle to Meijer
Optional |
| 12:00 p.m. | Shuttle from Meijer to TownePlace Suites
Shuttle departs from Meijer east entrance to return to TownePlace Suites |
| 2:30 p.m. | Shuttle to Evening Events |
| 4:30 p.m. | Tour of Wright-Chaffin Farmstead and Stone Fence Organics |
| 6:00 p.m. | Dinner on Farm |
| 8:00 p.m. | Shuttle from Farm to TownePlace Suites |

SUNDAY • 6 MAY

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|-------------------|--|
| 10:00 a.m. | Shuttle to Meijer
Optional |
| 12:00 p.m. | Shuttle from Meijer to TownePlace Suites
Shuttle departs from Meijer east entrance to return to TownePlace Suites |

THEMATIC AREA II:

GENDER IN AGRI-FOOD SYSTEMS

This week you will learn about the dynamism taking place in local and global agri-food systems that present opportunities for women. The goal of these sessions and tours is to demonstrate chances for entrepreneurship and showcase responses/adaptations created by Michigan women innovators. We will discuss how institutions have historically closed doors to women in agribusiness and how these doors can be unlocked for future involvement. Our focus, however, will be forward-looking to develop an appreciation for how to overcome hurdles through agri-food literacy, leadership and learning. A number of sessions will also be devoted to women's engagement in general institutional leadership.

MONDAY • 7 MAY

Program Lead for Day: Amy Jamison

- 8:30 a.m.** Depart from TownePlace Suites to Affiliation Sites
- 9:00 a.m.** Individual Professional Affiliations
- 12:00 p.m.** Depart from Affiliation Sites to MSU Campus
- 12:30 p.m.** Lunch
On own; International Center Food Court
- 2:00 p.m.** Overview of Gender in Agri-food Systems
201 International Center
Wenda Bauchspies, Co-Director, MSU Center for Gender in Global Context
Wenda Bauchspies is co-director for international research and engagement for the MSU Center for Gender in Global Context (GenCen). She is responsible for providing intellectual and programmatic leadership in the area of research and engagement related to international gender studies while working collaboratively with faculty and other key university stakeholders. Dr. Bauchspies is an interdisciplinary and international social scientist whose expertise lies in the integration of gender, social justice, and culture with agricultural research and technological adaptation.
- 3:00 p.m.** Break
- 3:15 p.m.** Women in Leadership
201 International Center
Gretchen Neisler, Director
Center for Global Connections in Food, Agriculture and Natural Resources
Gretchen Neisler is the Director of the Center for Global Connections in Food, Agriculture and Natural Resources (CGC). Dr. Neisler brings both depth and breadth in international development and higher education capacity building to CGC. Dr. Neisler has extensive experience in working with institutes of higher education in Michigan and abroad. She has led workshops with faculties from institutes of higher education and other public sector professionals on curriculum development, capacity building, leadership development, gender inclusiveness in the workplace and learning from our development failures.
John Medendorp, International Project Manager
Center for Global Connections in Food, Agriculture and Natural Resources
John Medendorp holds a PhD in Higher, Adult, and Lifelong Education with a specialization in international development from Michigan State University. He has worked internationally for several NGOs over the last 30 years in community development, leadership training, and higher education capacity building. At MSU's Center for Global Connections, he has managed and supported capacity building projects for USAID, USDA, and the John A. Kufuor Foundation, in Bangladesh, Ethiopia, Ghana, Guatemala, Indonesia, Malawi, and Rwanda. He has presented his research on educational system development and capacity building at academic conferences around the world, and continues to do research on human and institutional capacity development.
- 5:15 p.m.** Shuttle to TownePlace Suites

TUESDAY • 8 MAY

Program Lead for Day: Wynne Wright

- 8:30 a.m.** Depart from TownePlace Suites to Affiliation Sites
- 9:00 a.m.** Individual Professional Affiliations
- 12:00 p.m.** Depart from Affiliation Sites to MSU Campus
- 12:30 p.m.** Lunch
On own; downtown Lansing
- 1:45 p.m.** Women Making Agricultural Policy
Michigan State Capitol
*Dru Montri, Director of Governmental Affairs and Stakeholder Relations
MSU Colleges of Agriculture and Natural Resources and Veterinary Medicine*
Dru Montri was recently appointed director of governmental affairs and stakeholder relations for MSU's Colleges of Agriculture and Natural Resources and Veterinary Medicine. Montri has managed the Michigan Farmers Market Association since its inception. Her responsibilities there included providing overall leadership to MIFMA through long-term strategic planning to achieve its mission. At MIFMA, she managed staff members and volunteers, developed and maintained sound financial practices, oversaw membership recruitment and retention, promoted Michigan farmers and farmers markets, and directed special events such as the Farmers Markets at the Capitol. At the same time, she has remained involved with the Michigan meat industry through her role as executive secretary of the Michigan Meat Association.
- 3:00 p.m.** Tour of Michigan State Capitol and Follow-up Discussion
- 5:10 p.m.** Shuttle from Capitol to TownePlace Suites

WEDNESDAY • 9 MAY

Program Lead for Day: Amy Jamison

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| 8:30 a.m. | Depart from TownePlace Suites to Affiliation Sites |
| 9:00 a.m. | Individual Professional Affiliations |
| 12:00 p.m. | Depart from Affiliation Sites to MSU Campus |
| 12:30 p.m. | Lunch
On own; International Center Food Court |
| 1:45 p.m. | Farm Women in Mid-Michigan: Remaking Agriculture
201 International Center
<i>Panel Discussion:</i> Anne Rauscher, Owner, Swallowtail Farm; Rebecca Titus, Owner, Titus Farm; Vicki Morrone, MSU Extension |
| 2:45 p.m. | Break |
| 3:00 p.m. | Independent Work on Project |
| 4:00 p.m. | Allen Neighborhood Center, Farm Market and Green House Program

Allen Neighborhood Center (ANC) is a place-based organization that serves as a hub for neighborhood revitalization and for activities that promote the health and well-being of Lansing's Eastside community and other stakeholders. Since 1999, ANC has pioneered programs in health education and outreach, housing improvement, food security and nutrition education, youth development, commercial corridor revitalization, and social capital building. They do all of this with the generous support of the engaged and unique Eastside community. |
| 6:30 p.m. | Dinner
Dinner with Rahel Musa at Teff-rific in Allen Neighborhood Center |
| 7:00 p.m. | Shuttle to TownePlace Suites |

THURSDAY • 10 MAY

Program Lead for Day: Amy Jamison

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| 8:30 a.m. | Depart from TownePlace Suites to Affiliation Sites |
| 9:00 a.m. | Individual Professional Affiliations |
| 12:00 p.m. | Depart from Affiliation Sites to MSU Campus |
| 12:30 p.m. | Lunch
On own; International Center Food Court |
| 1:45 p.m. | Scaling up?: Why Women View Agriculture Differently than Men
303 International Center
Wynne Wright |
| 2:45 p.m. | Break |
| 3:00 p.m. | Fellows' Project Development and Working Session
303 International Center |
| 4:30 p.m. | Shuttle to TownePlace Suites |

FRIDAY • 11 MAY

Program Lead for Day: Sean Lawrie

- 8:30 a.m.** Shuttle from TownePlace Suites to Detroit
- 10:00 a.m.** Michigan Food and Farming Systems:
Urban Agriculture in the Motor City
Jen Silveri, Michigan Food and Farming Systems (MIFFS)
- MIFFS is dedicated to supporting the many faces of farming, particularly our beginning and historically underserved farmers. These farmers grow diversified and raise animals, they live in rural and urban areas, and they farm individually, in groups, on incubator farms, and as cooperatives. As a statewide, membership-based nonprofit organization, MIFFS has been connecting farmers to resources and opportunities since 1998. They honor each farmer's passion for working the land and growing the food, while also recognizing that they can and must do it in a way that is viable and sustainable for the earth and for their pocketbooks.
- 12:00 p.m.** Lunch
On own; Ohana Gardens
- 1:30 p.m.** Urban Agriculture in the Motor City, continued
- 3:00 p.m.** Charles H. Wright Museum of African American History
Guided Tour begins at 3:30
- Founded in 1965, the Charles H. Wright Museum of African American History is a leading institution dedicated to the African American experience. The Wright Museum houses over 35,000 artifacts and archival materials and is home to the Blanche Coggin Underground Railroad Collection, Harriet Tubman Museum Collection, Coleman A. Young Collection and the Sheffield Collection, a repository of documents of the labor movement in Detroit.
- 5:15 p.m.** Shuttle from Museum to TownePlace Suites

SATURDAY • 12 MAY

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|-------------------|--|
| 10:00 a.m. | Shuttle to Meijer
Optional |
| 12:00 p.m. | Shuttle from Meijer to TownePlace Suites
Shuttle departs from Meijer east entrance to return to TownePlace Suites |
| 2:00 p.m. | Shuttle to Downtown East Lansing
Optional |
| 9:00 p.m. | Shuttle from East Lansing to TownePlace Suites
Shuttle departs from East Lansing Marriott |

SUNDAY • 13 MAY

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| 2:00 p.m. | Shuttle to Eli and Edythe Broad Art Museum
Optional |
| 5:00 p.m. | Shuttle from Eli and Edythe Broad Museum to
TownePlace Suites |

THEMATIC AREA III:

PERSONAL DEVELOPMENT & SUCCESS

This week, Fellows will be exposed to sessions that focus on their personal development, protecting their business ideas and will showcase an example of a U.S. Food Hub—an exciting bridge between food producers and consumers, providing a mutually beneficial relationship across both ends of the food system where business networking can occur. The first session will look at the role of youth as agents of change in transforming Africa, with the goal of inspiring changes in the aspirations and outlook by the Fellows. We will discuss the value of developing professional networks and strengthening negotiating skills. In addition, Fellows will be exposed to key life skills that build resiliency and success. The goal of these sessions and tours is to demonstrate that your success in business has as much to do with your personal attitude, networks and resilience as well as your readiness, technical and business skills.

MONDAY • 14 MAY

Program Lead for Day: José Jackson-Malete

- 8:30 a.m.** Depart from TownePlace Suites to Affiliation Sites
- 9:00 a.m.** Individual Professional Affiliations
- 12:00 p.m.** Depart from Affiliation Sites to International Center
- 12:30 p.m.** Lunch
On own; International Center Food Court
- 1:45 p.m.** Transforming the Transformers: Equipping African Youth to be Agents of Change
303 International Center
Chinwe Effiong, Assistant Dean for Youth Empowerment Programs, MSU
Chinwe Effiong is assistant dean for Youth Empowerment Programs for International Studies and Programs at MSU. In this role, she is responsible for providing leadership and leveraging MSU expertise to identify and scale new opportunities for global youth education, entrepreneurship and empowerment initiatives. Before joining MSU, Dr. Effiong served as CEO of Junior Achievement (JA) in Africa, where she provided strategic direction and oversight for JA operations across sub-Saharan Africa. She worked closely with government, civil society groups and private sector stakeholders to raise awareness and promote support for programs that enabled young people in Africa to improve their livelihoods.
- 3:15 p.m.** Visit to Swallowtail Farm
Host: Anne Rauscher, co-owner
Swallowtail Farm is a small family farm that offers award-winning syrups and other preserves, four-season salad production, and seasonal offerings of flowers and produce. Located in the heart of Michigan in Mason, just five miles south of MSU's campus, Swallowtail Farm focuses on sustainability.
- 4:30 p.m.** Shuttle to TownePlace Suites

TUESDAY • 15 MAY

Program Lead for Day: Sean Lawrie

- 8:30 a.m.** Depart from TownePlace Suites to Affiliation Sites
- 9:00 a.m.** Individual Professional Affiliations
- 12:00 p.m.** Depart from Affiliation Sites to International Center
- 12:30 p.m.** Lunch
On own; International Center Food Court
- 1:30 p.m.** Building Your Professional Networks & “Getting to Yes Together”
204 International Center
Tom Tubergen, TuBer Marketing LLC
Tom Tubergen has had a long career in high technology (software) and in marketing. In the late ‘90s Tom designed and developed an artificial intelligence software product that allowed large companies to standardize their quality control processes amongst numerous manufacturing locations. Following the space shuttle disaster in 2003, NASA purchased numerous copies for its supplier base. For the past 10 years, Tom has been engaged in consulting work helping companies maintain pace with the hyper-evolving marketing environment. Recently, Tom has been working on writing an entire marketing course from scratch for a local college. In addition to his post-graduate study in software engineering, Tom holds an MBA in marketing from Grand Valley State University.
Tom Emigh, Acorn Leadership
Tom Emigh has a master’s degree in counseling psychology, PhD coursework in leadership and organizational development, and is a trained mediator. He has significant and diverse leadership development and organizational culture consulting experience in a great variety of organizations, developing a reputation for balancing attention to detail with a high value for people and relationships all while maintaining a calm and focused presence. His strong interpersonal skills make him an excellent resource in organizational change management on the individual, team and organization-wide levels.
Scott Morter, Morter Investment Management LLC
Scott Morter is a finance professional with 30+ years experience in investment management, 20+ years experience in higher education and a Doctor of Business Administration degree in finance.
- 5:15 p.m.** Shuttle to TownePlace Suites

WEDNESDAY • 16 MAY

Program Lead for Day: Wynne Wright

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|-------------------|--|
| 8:30 a.m. | Depart from TownePlace Suites to Affiliation Sites |
| 9:00 a.m. | Individual Professional Affiliations |
| 12:00 p.m. | Depart from Affiliation Sites to International Center |
| 12:30 p.m. | Lunch
On own; International Center Food Court |
| 1:30 p.m. | Strengthening Life Skills for Resilience and Success
303 International Center
<i>Leps Maletse, Department of Kinesiology, MSU</i>
Leapetswe Maletse's teaching and research interests focus on international dimensions of youth psychosocial development through sport and physical activity, self-efficacy and athletic performance. He is also interested in physical activity, nutrition and childhood obesity, and the global and cultural dimensions of sport and exercise psychology more broadly. His current research looks at youth life skills and role in resilience and success in entrepreneurship. His other interests are international higher education partnerships and development. |
| 3:30 p.m. | Building and Sustaining an African Fellows Network
303 International Center
<i>Damaris Choti, Assistant to the Director, MSU African Studies Center</i>
Damaris Choti is assistant to the director of the African Studies Center at MSU. She holds PhD and MA degrees in K-12 Educational Administration from Michigan State University. Damaris coordinates and facilitates communication and collaboration among Africa-related student groups at MSU. She also identifies and recruits students with interest in Africa and, together with them, designs a series of activities that help the larger MSU community learn more about Africa and the learning opportunities available through the African Studies Center. She advises the Kongamano student group and the African Graduate Students Association. Damaris's areas of interest include school administration, women school leadership, gender studies and African studies. |
| 5:00 p.m. | Shuttle to TownePlace Suites |

THURSDAY • 17 MAY

Program Lead for Day: Amy Jamison

- 8:30 a.m.** Depart from TownePlace Suites to Affiliation Sites
- 9:00 a.m.** Individual Professional Affiliations
- 12:00 p.m.** Depart from Affiliation Sites to International Center
- 12:30 p.m.** Lunch
On own; International Center Food Court
- 2:00 p.m.** Protecting your Business Idea: Case Studies of Commercialization and Technology Transfer in Agriculture in Africa
204 International Center
Jane G. Payumo & José Jackson-Malete
- 3:30 p.m.** Break
- 3:45 p.m.** Fellows' Project Development and Working Session
204 International Center
- 5:10 p.m.** Shuttle to TownePlace Suites

FRIDAY • 18 MAY

Program Lead for Day: Wynne Wright

- 7:00 a.m.** Shuttle from TownePlace Suites to Kalamazoo
- 10:00 a.m.** Kalamazoo Community College Food Hub
The Kalamazoo Community College Food Hub is a link in the supply chain from farm to institution. They work with a diverse network of local growers and producers, at all levels of experience and scale. They prioritize quality, sustainability and service. They buy and aggregate fresh food from our growers and supply it to local customers, like institutions, retail stores, and restaurants. They are equipped and licensed for light processing, so they can sell washed, peeled, chopped, even frozen foods. They simplify the logistics of sourcing local food, so their customers can focus on creating delicious and healthy meals.
- 12:15 p.m.** Lunch
On own; Bronson Hospital Cafeteria
- 2:00 p.m.** Kalamazoo Community College Food Hub, continued
- 4:30 p.m.** Shuttle from Kalamazoo to TownePlace Suites

SATURDAY • 19 MAY

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|-------------------|--|
| 9:30 a.m. | Shuttle to Farmers Market
Optional; will take fellows to Meridian Farmers Market |
| 11:00 p.m. | Shuttle from Farmers Market to TownePlace Suites
Shuttle departs from Farmers Market parking lot drop-off |
| 2:00 p.m. | Shuttle to Eastwood Town Center
Optional |
| 5:00 p.m. | Shuttle from Eastwood Town Center to TownePlace Suites
Shuttle departs from DSW |

SUNDAY • 20 MAY

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|------------------|---|
| 4:45 p.m. | Shuttle to Dinner |
| 5:00 p.m. | Working Dinner (African Braai)
Hosted by José Jackson-Malete |
| 7:00 p.m. | Shuttle to TownePlace Suites |

THEMATIC AREA IV:

FINANCE, MARKETING & GOVERNANCE

This unit will focus on many of the fundamental issues pertaining to financing, marketing and governance as related to innovation and agri-entrepreneurship. Individual sessions include business plans, start-up financing, social media as marketing tools, and participatory innovation and social entrepreneurship. Agribusiness and marketing scholars from MSU will speak to these topics and financial experts from the local community will also lend their expertise.

MONDAY • 21 MAY

Program Lead for Day: José Jackson-Malete

- 8:30 a.m.** Depart from TownePlace Suites to Affiliation Sites
Participants must be checked out of their rooms at TownePlace Suites and be prepared to move to their homestay families.
- 9:00 a.m.** Individual Professional Affiliations
- 12:00 p.m.** Depart from Affiliation Sites to International Center
- 12:30 p.m.** Lunch
On own; International Center Food Court
- 2:00 p.m.** Finance 101
204 International Center
Peter Lemmer, Chief Legal Counsel, GreenStone Credit
Pete Lemmer provides advice and counsel on legal, regulatory, or legislative matters involving GreenStone Farm Credit Services, and acts as the chief in-house legal advisor for the organization. He advises and renders opinions to the executive management team with respect to legal implications involved in establishing or changing company policy. He also works with representatives from all organizational departments to develop and modify practices and procedures to conform to legal and regulatory requirements.
- 3:15 p.m.** Grant Funding for Outreach Projects
204 International Center
Amy Jamison
- 4:45 p.m.** Depart to Homestay Families

TUESDAY • 22 MAY

Program Lead for Day: Amy Jamison

- 8:30 a.m.** Depart from Homestay Families to Affiliation Sites
- 9:00 a.m.** Individual Professional Affiliations
- 12:00 p.m.** Depart from Affiliation Sites to International Center
- 12:30 p.m.** Lunch
On own; International Center Food Court
- 1:30 p.m.** Participation through Deliberative Dialogue in the Food System:
Part 1
303 International Center
Bonnie Wichtner-Zoia and Wynne Wright
Bonnie Wichtner-Zoia is a field educator with Michigan State University Extension. Throughout her career with MSU Extension, she has been instrumental in creating community organizations, authoring a number of publications and creating curriculum that focuses on building interpersonal skills. Bonnie enjoys bringing people together through facilitative processes. She received an M.S. from Michigan State University and a B.S. from Western Michigan University.
- 4:30 p.m.** Depart to Homestay Families

WEDNESDAY • 23 MAY

Program Lead for Day: Jane Payumo

- 8:30 a.m.** Depart from Homestay Families to Affiliation Sites
- 9:00 a.m.** Individual Professional Affiliations
- 12:00 p.m.** Depart from Affiliation Sites to International Center
- 12:30 p.m.** Lunch
On own; International Center Food Court
- 1:30 p.m.** Participation through Deliberative Dialogue in the Food System:
Part 2
303 International Center
Bonnie Wichtner-Zoia and Wynne Wright
- 4:30 p.m.** Depart to Homestay Families

THURSDAY • 24 MAY

Program Lead for Day: Wynne Wright

- | | |
|-------------------|---|
| 8:30 a.m. | Depart from Homestay Families to Affiliation Sites |
| 9:00 a.m. | Individual Professional Affiliations |
| 12:00 p.m. | Depart from Affiliation Sites to International Center |
| 12:30 p.m. | Lunch
On own; International Center Food Court |
| 1:45 p.m. | Operating Your Business Day-To-Day
303 International Center
<i>Tom Tubergen, TuBer Marketing LLC</i>
<i>Tom Emigh, Acorn Leadership</i>
<i>Scott Morter, Morter Investment Management LLC</i> |
| 5:15 p.m. | Depart to Homestay Families |

FRIDAY • 25 MAY

Program Lead for Day: Jane Payumo

- | | |
|-------------------|---|
| 8:30 a.m. | Depart from Homestay Families to Affiliation Sites |
| 9:00 a.m. | Reflections/Questions: A Participant Roundtable Discussion
303 International Center
<i>José Jackson-Malete</i>
<i>Wynne Wright</i>
<i>Jane Payumo</i> |
| 10:30 a.m. | Evaluation of Program/Presentation of Certificates
303 International Center
<i>José Jackson-Malete</i>
<i>Wynne Wright</i>
<i>Jane Payumo</i>
<i>Amy Jamison</i> |
| 12:00 p.m. | Lunch
On own; International Center Food Court |
| 1:30 p.m. | Fellows' Project Development and Working Session—
Final Session and Preparation for Fellows' Congress
303 International Center |
| 5:00 p.m. | Depart to Homestay Families |

SATURDAY • 26 MAY

- 10:00 a.m.** Shuttle to Meijer
Optional
- 12:00 p.m.** Shuttle from Meijer to Homestay Families
Shuttle departs from Meijer east entrance to return to Homestay Families.
- 1:30 p.m.** Shuttle to Meridian Mall
Optional
- 5:00 p.m.** Shuttle to Homestay Families
Shuttle will depart from the main entrance located between Schuler Book Store and Bed, Bath & Beyond.

THEMATIC AREA V:

WASHINGTON, DC TOUR & FELLOWS CONGRESS

The final week of the program will be held in Washington DC, the nation's capital. This week will provide the Fellows with an overview of the government structures in the U.S. and the opportunity to participate in the U.S. Department of State Professional Fellows Congress.

SUNDAY • 27 MAY

6:30 a.m.	Pick up from Homestay Families
6:45 a.m.	Shuttle to Lansing Airport
8:05 a.m.	Flight to Washington, DC
12:00 p.m.	Arrival in Washington, DC Arrival at Reagan National Airport; transfer to Omni Shoreham Hotel
12:45 p.m.	Lunch <i>On own</i>
3:00 p.m.	Bus tour of Washington, DC Meet in lobby of Omni Shoreham Hotel
5:00 p.m.	Return to Omni Shoreham Hotel

MONDAY • 28 MAY (MEMORIAL DAY)

Program Leads for Day: Wynne Wright and Amy Jamison

8:30 a.m.	Breakfast <i>Meet in hotel lobby</i>
9:30 a.m.	Depart for Capitol Hill
10:00 a.m.	Meetings with Michigan's Congressional Delegation
12:30 p.m.	Lunch
2:00 p.m.	National Monuments
5:15 p.m.	Return to Omni Shoreham Hotel

TUESDAY • 29 MAY

Program Leads for Day: Wynne Wright and Amy Jamison

9:00 a.m.

Breakfast
Meet in hotel lobby

10:30 a.m.

U.S. Department of State Professional Fellows Congress
Please see their schedule for agenda. All meals provided with the Congress.

WEDNESDAY • 30 MAY

Program Leads for Day: Wynne Wright and Amy Jamison

9:00 a.m.

Breakfast
Meet in hotel lobby

10:30 a.m.

U.S. Department of State Professional Fellows Congress
Please see their schedule for agenda. All meals provided with the Congress.

THURSDAY • 31 MAY

Program Leads for Day: Wynne Wright and Amy Jamison

9:00 a.m.

Breakfast
Meet in hotel lobby

10:30 a.m.

U.S. Department of State Professional Fellows Congress
Please see their schedule for agenda. All meals provided with the Congress.

FRIDAY • 1 JUNE

Program Leads for Day: Wynne Wright and Amy Jamison

9:00 a.m.

Breakfast
Meet in hotel lobby

10:30 a.m.

U.S. Department of State Professional Fellows Congress
Please see their schedule for agenda. All meals provided with the Congress.

SATURDAY • 2 JUNE

12:00 p.m.

Departure.
Fellows must be checked out of the hotel by noon.
Transportation for Fellows and MSU staff to either Reagan National Airport or Dulles Airport for return trip.